

BIOS

Harry Hill is President and CEO of Oak Lawn Marketing, Inc., a branding and media company which created and operates Shop Japan. He brings with him a wealth of experience related to educational and cultural exchange and entrepreneurship, having lived and worked in Japan for nearly thirty years. Mr. Hill served as a participant on the Japan Exchange and Teaching Programme and its precursor program, the Monbusho English Fellows from 1987-1990 in Gifu Prefecture.

Mr. Hill joined Oak Lawn Marketing in 1999, and became president in 2006. Building on the increased exposure and credibility of successful products, Mr. Hill has steadily increased revenue from JPY17 billion in 2006 to JPY616 billion in 2012. Mr. Hill is widely regarded as an inspirational and strong operational leader in Japan and in the direct marketing industry. Other business accomplishments include establishment of the successful venture H&R Consultants, which he founded in 1991 with Robert Roche (founder of Oak Lawn Marketing, 1993). In April of 2009, Hill initiated and led the negotiations resulting in the merger and became the first non-Japanese president and CEO of a NTT Docomo subsidiary. In 2010 he was appointed to the Japan Association of Corporate Executives. From September 2012 through 2013, Hill served as chairman of the Electronic Retailing Association (ERA). This was the first time a non-United States company representative chaired the ERA, headquartered in Washington, D.C.

In addition to his business activities, Mr. Hill is involved in numerous charitable and non-profit organizations, including the U.S.-Japan Bridging Foundation. Mr. Hill presides as Chairman of the Hope International Development Agency, Japan, and was instrumental in creating the OLM x HOPE = Genki Japan Fund. Within two weeks of the Great East Japan Earthquake in March, the fund raised over JPY150 million, and over 500 tons of emergency goods were delivered to neglected shelters. Mr. Hill is also an active member of the American Chamber of Commerce Japan. He has served as Chubu Governor, Special Advisor and is currently the Chairman of the External Affairs Committee (Chubu) and Co-Chair of the CEO Forum.

Mr. Hill attended Cornell University, graduating with a BA in English Literature in 1985. He is married with five children. He lives in Nagakute City, a suburb of Nagoya. Among Mr. Hill's personal accomplishments is lead branch instructor for the Nagakute branch of Shorinji Kempo (He holds a 5th degree black belt). Mr. Hill also competes in kickboxing tournaments.

Edward Lincoln is an adjunct professor at Columbia University, where he teaches a course on the Japanese economy. In addition, he is a professorial lecturer at George Washington University, where he teaches a course on the East Asian economies. At Columbia, Professor Lincoln is also a Research Associate of the Center for the Japanese Economy and Business. From 2006 to 2011, he was director of the Center for Japan-U.S. Business and Economic Studies and professor of Economics at the Stern School of Business, New York University. Professor Lincoln's research interests include contemporary structure and change in the Japanese economy, East Asian economic integration, and U.S. economic policy toward Japan and East Asia. He is the author of nine books and monographs, including *Winners Without Losers: Why Americans Should Care More About Global Economic Policy* (Cornell University Press, 2007), *East Asian Economic Regionalism* (The Council on Foreign Relations and the Brookings Institution, 2004), *Artbritic Japan: The Slow Pace of Economic Reform* (Brookings, 2001), and *Troubled Times: U.S.-Japan Economic Relations in the 1990s* (Brookings,

1998). An earlier book, *Japan Facing Economic Maturity* (Brookings, 1988) received the Masayoshi Ohira Award for outstanding books on the Asia-Pacific region. Earlier in his career, Professor Lincoln was a senior fellow at both the Brookings Institution (1984-1993 and 1996-2001) and the Council on Foreign Relations (2002-2006). In the mid-1990s, he served as Special Economic Advisor to Ambassador Walter Mondale at the American Embassy in Tokyo. Professor Lincoln received his Bachelor's degree from Amherst College, his M.A. in both economics and East Asian Studies at Yale University, and his Ph.D. in economics also at Yale University.

Patricia Maclachlan is associate professor of government and Asian studies and the Mitsubishi Heavy Industry Professor of Japanese Studies at the University of Texas at Austin. She received her Ph.D in political science and Japan studies in 1996 from Columbia University and spent one year as a research associate in the Program on U.S.-Japan Relations at Harvard University. Maclachlan teaches courses on Japanese politics and foreign policy, East Asian political economies, and the international relations of the Asia Pacific. Professor Maclachlan is the author of *The People's Post Office: The History and Politics of the Japanese Postal System, 1871-2010* (Harvard University Asia Center, 2011); *Consumer Politics in Postwar Japan: The Institutional Boundaries of Citizen Advocacy* (Columbia University Press, 2002); and a co-editor of and contributing author to *The Ambivalent Consumer: Questioning Consumption in East Asia and the West* (Cornell University Press, 2006). She has also written several articles and book chapters on consumer-related issues in Japan and the West, Japanese civil society, and on Japanese postal reform.

Deanna Marcum as Ithaca S+R managing director, leads the research and consulting services that assist universities and colleges, libraries, publishers, and cultural institutions as they make the transition to the digital environment. She heads a growing staff of program directors and analysts with wide-ranging expertise. From 2003 to 2011, Ms. Marcum served as associate librarian for Library Services, Library of Congress. She managed 53 divisions and offices whose 1,600 employees are responsible for acquisitions, cataloging, public service, and preservation activities; services to the blind and physically handicapped; and network and bibliographic standards for America's national library. She is also responsible for integrating the emerging digital resources into the traditional artifactual library, the first step toward building a national digital library for the 21st century. In 1995, Ms. Marcum was appointed president of the Council on Library Resources and president of the Commission on Preservation and Access. She oversaw the merger of these two organizations into the Council on Library and Information Resources (CLIR) in 1997 and served as president until August 2003. Ms. Marcum served as director of public service and collection management at the Library of Congress from 1993 to 1995. Before that she was the dean of the School of Library and Information Science at The Catholic University of America. From 1980 to 1989, she was first a program officer and then vice president of the Council on Library Resources. Ms. Marcum holds a doctor of philosophy in American studies, a master's degree in library science, and a bachelor's degree in English. She was awarded a doctorate in humane letters by North Carolina State University in 2010, and received the Melvil Dewey Medal, the highest award conferred by the American Library Association, in June 2011.

Anne Nishimura Morse is the William and Helen Pounds Senior Curator of Japanese Art at the Museum of Fine Arts, Boston. A graduate of Radcliffe College ('78), she received her Masters degree from Harvard University ('80) in East Asian Regional Studies and Ph.D. ('09) in the History of Art and Architecture at Harvard. During her twenty-five year tenure at the Museum, Ms. Morse has organized many critically-acclaimed exhibitions including *Courty Splendor: Twelve Centuries of Treasures from Japan* (1990), *Object as Insight: Japanese Buddhist Art and Ritual Practice* (1996), *Okakura Tenshin and the Museum of Fine Arts, Boston* (Nagoya/Boston Museum, 1999), *The Dawn of the Floating World 1650-1765: Early Ukiyoe Treasures from the Museum of Fine Arts, Boston* (Royal Academy of London, 2001) and *Drama and Desire: Japanese Paintings from the Floating World 1690 – 1850* (2006). She was also responsible for *The Art of the Japanese Postcard: The Leonard A. Lauder*

Collection at the MFA (2004) and *The Much-Recorded War: The Russo-Japanese War in History and Imagery* (2005). The catalogues for both the *Dawn of the Floating World* and *The Art of the Japanese Postcard* were cited by the *New York Times* in its annual list of the best art books of the year. From 1992 through 2006 in collaboration with teams of scholars from Japan, Ms. Morse completed a fourteen-year project to recatalogue the Museum's renowned collections of Japanese painting and sculpture—the largest of such holdings outside Japan. The surveys have resulted in numerous publications and exhibitions, including one devoted to masterpieces from the MFA's Japanese collections at the Tokyo National Museum in 2012. Ms. Morse has been a visiting professor at Amherst College and Mount Holyoke College and lectured for three summers for the Teaching East Asia program at the University of Colorado, Boulder.

T. J. Pempel (Ph.D., Columbia) joined Berkeley's Political Science Department in July 2001 and served as director of the Institute of East Asian Studies from 2002 until 2006. There he held the Il Han New Chair in Asian Studies. Just prior to coming to Berkeley, he was at the University of Washington at Seattle where he was the Boeing Professor of International Studies in the Jackson School of International Studies and an adjunct professor in Political Science. From 1972 to 1991, he was on the faculty at Cornell University; he was also Director of Cornell's East Asia Program. He has also been a faculty member at the University of Colorado and the University of Wisconsin. Professor Pempel's research and teaching focus on comparative politics, political economy, contemporary Japan, and Asian regionalism.

His recent books include Remapping East Asia: The Construction of a Region (Cornell University Press), Beyond Bilateralism: U.S.-Japan Relations in the New Asia-Pacific (Stanford University Press), The Politics of the Asian Economic Crisis, Regime Shift: Comparative Dynamics of the Japanese Political Economy, and Uncommon Democracies: The One-Party Dominant Regimes (all from Cornell University Press). Earlier books include *Policymaking in Contemporary Japan* (Cornell University Press), *Trading Technology: Europe and Japan in the Middle East* (Praeger), and *Policy and Politics in Japan: Creative Conservatism* (Temple University Press). In addition, he has published over one hundred scholarly articles and chapters in books. Professor Pempel is Chair of the Working Group on Northeast Asian Security of CSCAP, is on editorial boards of several professional journals, and serves on various committees of the American Political Science Association, the Association for Asian Studies, and the Social Science Research Council. He is currently doing research on various problems associated with U.S. foreign policy and Asian regionalism.

Evan Ryan, assumed her position as Assistant Secretary of State for Educational and Cultural Affairs (ECA) On September 26, 2013. In this capacity, she oversees a wide range of academic, cultural, private sector, professional, youth, and sports exchange programs to increase mutual understanding between the people of the United States and the people of other countries and promote peaceful relations. ECA exchange programs engage youth, students, educators, artists, athletes, and emerging leaders in more than 160 countries and in the United States. ECA has had over one million program participants to date, including more than 50 Nobel Laureates and over 350 current and former heads of state and government.

From 2009 to 2013, Ms. Ryan served in the White House as Assistant to the Vice President and Special Assistant to the President for Intergovernmental Affairs and Public Engagement. In this role she served as the Vice President's liaison to elected officials and constituency groups. Previously, Ms. Ryan was a Consultant for the Education Partnership for Children of Conflict. In 2005, Ms. Ryan was Deputy Chair for the Governance track of the Clinton Global Initiative. From 2003 to early 2004, she served as a Deputy Director of Communications for the John Kerry for President Campaign, and before that she was the Director of Scheduling for Hillary Clinton's 2000 Senatorial campaign. Ms. Ryan previously served in the White House from 1994-2000, including as Deputy

Director of Scheduling for First Lady Hillary Clinton and as Special Assistant to the First Lady's Chief of Staff. Ms. Ryan served on the Board of Directors of Peace Players International from 2003 to 2008. She was a Term Member of the Council on Foreign Relations from 2008 to 2013.

Assistant Secretary Ryan, a Virginia native, holds a B.A. from Boston College and an M.I.P.P. from the Johns Hopkins University School of Advanced International Studies.

Leonard Schoppa is Professor of Politics in the Department of Politics at the University of Virginia. He received his D.Phil in Politics from Oxford in 1989 and has been employed at the University of Virginia since 1990, with stints at Keio University (1993-1994) and the University of Tokyo (2000-2001) as a visiting researcher. Professor Schoppa is the author of *Race for the Exits: The Unraveling of Japan's System of Social Protection* (Cornell University Press, 2006) and an edited volume, *The Evolution of Japan's Party System* (Toronto University Press, 2011). He is also the author of two earlier books, *Education Reform in Japan* (Routledge, 1991), and *Bargaining with Japan: What American Pressure Can and Cannot Do* (Columbia University Press, 1997). He has published refereed articles in *International Organization* (1993, 1999) and *Comparative Political Studies* (2002, 2013), as well as article for a more general audience in *Foreign Affairs and Current History*. Professor Schoppa was a Rhodes Scholar at Oxford University (1985-1988) and a Reischauer Institute Post-Doctoral Fellow at Harvard University (1989-1990). He was the recipient of an Abe Fellowship (1993-1994), a Fulbright Research Grant (2000-2001), a Japan Foundation Short-term Research Grant (2002), and a Japan Foundation Book Grant (2004). He is currently Associate Chair of the Department of Politics and served earlier as Director of the East Asia Center at the University of Virginia in 1997-2000; Academic Dean on a round-the-world educational voyage of the Semester at Sea in the Fall of 2008; and dean for a similar round-the-Mediterranean voyage in the Summer of 2011.

Sheila Smith, an expert on Japanese politics and foreign policy, is senior fellow for Japan studies at the Council on Foreign Relations (CFR). Dr. Smith directs the project on Japan's Political Transition and the U.S.-Japan Alliance and the Roundtable Series on Japan and Northeast Asia. She successfully completed the project on China and India as *Emerging Powers: Challenge or Opportunity* for the United States and Japan and CFR's New Regional Security Architecture for Asia Program. She joined CFR from the East-West Center in 2007, where she directed a multinational research team in a cross-national study of the domestic politics of the U.S. military presence in Japan, South Korea, and the Philippines. Dr. Smith was on the faculty of the Department of International Relations at Boston University (1994–2000), and on the staff of the Social Science Research Council (1992–1993). She has been a visiting researcher at two leading Japanese foreign and security policy think tanks, the Japan Institute of International Affairs and the Research Institute for Peace and Security, and at the University of Tokyo and the University of the Ryukyus. Dr. Smith earned her PhD and MA degrees from the Department of Political Science at Columbia University. She regularly contributes to CFR's Asia Unbound blog (blogs.cfr.org/asia). Her newest book, *Japanese Domestic Politics and a Rising China*, is forthcoming from Columbia University Press.

David Sneider currently is a partner in the Corporate Department at the law firm Simpson Thacher & Bartlett. He is head of the Tokyo office, and a member of the Firm's Executive Committee. Mr. Sneider advises both Japanese and multinational clients in cross-border transactions involving Japan, with a focus on mergers and acquisitions and capital markets transactions. Before joining the Tokyo office he was an associate in the firm's Corporate Department in New York, New York.

His previous experience includes: Salomon Brothers Inc. 1987 – 1991, Director and Counsel, Legal Department, Tokyo, Japan and New York, New York Counsel to Salomon Brothers based in Tokyo and responsible for the Asian region. Primary activities included liaison with the Japanese Ministry

of Finance with respect to Salomon Brothers' operations in Japan. *Paul, Weiss, Rifkind, Wharton & Garrison* 1984 – 1987, Associate in the Corporate Department, New York, New York. Mr. Sneider has also served as the Burgess Professor of Political Science, Department of Political Science; Director, Toyota Research Program, Weatherhead East Asian Institute; and Senior Research Fellow at the Tokyo Foundation.

Susan Stevenson was appointed Deputy Asst. Secretary for Public Diplomacy in the Bureau of East Asian and Pacific Affairs in October 2012. She previously served as Director of the Foreign Press Centers in the Bureau of Public Affairs

Ms. Stevenson is a career member of the Senior Foreign Service with extensive experience in Asia. From 2010-2011, she served as Consul General in Chiang Mai, Thailand, covering Northern Thailand and the Burma exile community. Ms. Stevenson was previously Press Attaché and Spokesperson at the U.S. Embassy in Beijing (2006-2010) and the U.S. Consulate General in Hong Kong (2002-2006). She also served as Asst. Cultural Affairs Officer at the U.S. Embassy in Mexico City (1998-2000) after beginning her career in the Press Office of the U.S. Embassy in Bangkok (1994-1997). Ms. Stevenson has lectured extensively on government-media relations at journalism schools and with government spokespersons.

Ms. Stevenson is a recipient of the State Department's Superior and Meritorious Honor Awards. Prior to joining the U.S. government, she worked in product management for the Kellogg Company, including as Category Brand Manager for Children's Cereal, Kellogg's Produits Alimentaires, Paris, France. She holds degrees in multinational management and French from the Wharton School, University of Pennsylvania. In addition to French, Ms. Stevenson speaks Thai, Mandarin Chinese, and some Spanish.